

DEAF SMITH COUNTY APPRAISAL DISTRICT

Web Mission Statement and Development Policy

This Policy will consist of the following categories:

1) Purpose, 2) Privacy & Security, 3) Advertising/Personal Use, 4) Disclaimer.

1) **PURPOSE.** The purpose of the Deaf Smith County Appraisal District Website is to provide assistance to taxpayers.

a. The Appraisal District has the ongoing goal of providing help and information to the community; a website can be a valuable and useful tool in accomplishing this goal. The website can help build a positive image for the Deaf Smith County Appraisal District.

b. A major goal of this web site is appraisal district transparency. Taxpayers can examine how their property is appraised and taxed. In addition a property owner can scrutinize the market value appraisal and check for equal and uniform appraisal of their property. The web site will provide information and forms for a taxpayer to aid them in a protest. The website will allow taxpayers to check and apply for exemptions for which they may qualify. A property owner can ensure the information the CAD had collected on their property is accurate.

c. External links to other sites are intended to provide additional information that visitors may find useful. Permission will need to be granted before any link is added to the website. External links are those that are deemed to be beneficial to taxpayers or to comply with state law.

2) **PRIVACY / SECURITY.** No personal information will be collected when you visit our Web site. Any information that is received from emails or forms that is confidential, as defined by state law will be kept as such.

a. The Deaf Smith County Appraisal District accepts online credit card payments of property taxes through a third party vendor. Information entered to complete a transaction will not be used by the Appraisal District for any other purpose.

3) **ADVERTISING / PERSONAL USE.** The Appraisal District will not sell advertising or advertise goods or services on the web pages. Appraisal District staff, Appraisal Review Board members or Board of Directors will not use the website for personal use.

4) **DISCLAIMER.** The Deaf Smith County Appraisal District maintains this web site as a service to the public. The CAD does not guarantee that information on this web site is accurate, timely or complete, although the CAD strives to meet those criteria.